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SOCIAL MEDIA POLICY

Purpose:
The Central School of Dancing & Performing Arts recognizes the importance of social media in fostering community engagement, promoting events, and showcasing student achievements. This policy outlines guidelines and expectations regarding the use of social media by faculty, staff, students, and parents to maintain a safe and respectful online environment.

Use of Photos and Filming:
a. Photos and filming taken during classes or shows may be used for social media purposes by Central School of Dancing & Performing Arts.
b. By participating in classes or shows, students, parents, faculty, staff, and volunteers consent to the use of their images and likenesses for promotional and educational purposes on Central School of Dancing & Performing Arts' official social media channels and marketing materials.

Interaction Between Teachers and Students:
a. Teachers should not follow students under the age of 18 on Instagram or request or accept friend requests on Facebook.
b. Teachers should refrain from posting content of students on their personal social media accounts.
c. Teachers are encouraged to share content from the official Central School of Dancing & Performing Arts social media accounts to promote student achievements and school events.
d. Students should not message teachers on their personal social media accounts under any circumstances.
e. Teachers should not message students under any circumstances on personal social media accounts.

Compliance and Monitoring:
a. Central School of Dancing & Performing Arts reserves the right to monitor social media activities related to the school and take appropriate action if any violations of this policy occur.
b. Any concerns or violations of this policy should be reported to the school administration for review and resolution.

Education and Training:
a. Central School of Dancing & Performing Arts will provide education and training to students, parents, faculty, and staff on the responsible use of social media and the importance of maintaining boundaries between personal and professional interactions.

b. Training sessions and resources will be made available periodically to ensure that members of the school community are informed about best practices and updates regarding social media use.

By adhering to this Social Media Policy, members of the Central School of Dancing & Performing Arts community contribute to maintaining a safe, respectful, and positive online environment that reflects the values and mission of the school.

This policy is subject to periodic review and updates as needed to reflect changes in technology, social media platforms, and best practices.

Signed	Position	Date	Review
F. Carpenter	Co-owner and Joint Principal	01/09/2025	12 Months
A. Carpenter	Co-owner and Joint Principal	01/09/2025	12 Months